



GANYC

GUIDES ASSOCIATION OF NEW YORK CITY

WWW.GANYC.ORG

INDUSTRY PARTNER APPLICATION

The Guides Association of New York City (GANYC) is New York City's professional tourist guides association. Founded in 1974 by licensed guides for licensed guides, GANYC is one of the oldest and most active tourist-guide associations in America. All GANYC members are licensed by the New York City Department of Consumer Affairs. New York City law requires all guides to be licensed.

GANYC is a nonprofit organization whose members are mostly independent contractors that work in all phases of the guiding industry, from conducting private tours, to working for tour operators including the double-decker bus companies; local, national and international tour operators and destination management companies; and local cultural institutions. GANYC guides are site-specific and introduce and unveil New York to millions of visitors and locals each year. GANYC is not an employment agency; however, it assists tour operators, destination management companies, tourists and others with finding qualified professional licensed guides.

GANYC is a member and enjoys strategic partnerships with many key tourism industry associations, including: NYC & Company; International Inbound Travel Associations; World Federation of Tourist Guide Associations; National Federation of Tourist Guide Associations-USA (which enjoys a strategic alliance with the American Bus Association),

Guides Association of New York City
P O BOX 4648 New York NY 10185-4648
E-Mail: info@ganyc.org Phone: 855-57-GANYC





GANYC

GUIDES ASSOCIATION OF NEW YORK CITY

WWW.GANYC.ORG

INDUSTRY PARTNER APPLICATION

Student and Youth Travel Association (SYTA), National Tour Association (NTA) and Tourism Cares).

Guides Association of New York City
P O BOX 4648 New York NY 10185-4648
E-Mail: info@ganyc.org Phone: 855-57-GANYC





GANYC

GUIDES ASSOCIATION OF NEW YORK CITY

WWW.GANYC.ORG

INDUSTRY PARTNER APPLICATION

GANYC welcomes and actively solicits select industry partners whose businesses and organizations are important components of the New York and national tourism industries, and are consistent with the mission of GANYC. Here are some of the benefits of becoming a GANYC Industry Partner:

- **MARKETING AND PROMOTION:** Promote your business to the millions of visitors and locals that GANYC members guide each year. Promotional ways include, but are not limited to addressing GANYC guides at a monthly membership meeting; host a site inspection for guides to get to know your organization (the number can be limited); display the GANYC Industry Partner decal at your place of business.
- **WEBSITE:** Exchange of web site links and the opportunity to post announcements to our guides about your upcoming events or promotions on the GANYC website, www.ganyc.org, and via our E-Newsletter, which is published twice a month and distributed to GANYC members, tourism organizations/professionals and the general public.
- **SOCIAL MEDIA:** Increased exposure for your organization with mentions on GANYC's active Facebook, Twitter, Instagram and other social media accounts.
- **NETWORKING:** Advise guides about the benefits and advantages of directing groups and other tourists to patronize your business or organization. Remember, if tourists don't know they don't go!
- **INDUSTRY:** Receive updated notifications on NYC events and happenings that could affect your business and services as it relates to attracting tourists and locals.
- **EDUCATION:** Learn how guides work with tour operators, DMC's, tourists, locals and others in selecting places to visit and patronize.

Guides Association of New York City
P O BOX 4648 New York NY 10185-4648
E-Mail: info@ganyc.org Phone: 855-57-GANYC





GANYC

GUIDES ASSOCIATION OF NEW YORK CITY

WWW.GANYC.ORG

INDUSTRY PARTNER APPLICATION

Application for Affiliated Membership Industry Partner (non-voting)

All prospective GANYC Industry partners must fill out the application below to be considered for Industry Partner membership. Approval process takes approximately 45-60 days and is subject to a vote of the GANYC membership, so be as specific as possible.

Annual Industry Membership Dues are \$95 and cover a calendar year (January - December). Dues paid from July 1 - Oct 31 are prorated to \$50 for that calendar year. Full dues paid from Nov 1 - Dec 31 will be credited to the following calendar year. Checks and the application may be mailed to Industry Relations and sent to Guides Association of New York City P O BOX 4648 New York NY 10185-4648.

Questions? E-mail Industry Relations Chair Harvey Davidson at industryrelations@ganyc.org. Thank you!

Organization Name: _____

Contact Name: _____ **Title:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Tel: _____ **Cell:** _____ **Fax:** _____

Business Email: _____

Other Email: _____

Website Address: _____

Facebook: _____

Twitter: _____

Guides Association of New York City
P O BOX 4648 New York NY 10185-4648
E-Mail: info@ganyc.org Phone: 855-57-GANYC





GANYC

GUIDES ASSOCIATION OF NEW YORK CITY

WWW.GANYC.ORG

INDUSTRY PARTNER APPLICATION

Instagram: _____

Other Social Media: _____

Business Hours: _____

Description of Business: _____

Membership in other tourism/hospitality related organizations. Please List:

How did you hear about our organization (GANYC)?

Guides Association of New York City
P O BOX 4648 New York NY 10185-4648
E-Mail: info@ganyc.org Phone: 855-57-GANYC

