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NYC Tour Guides Association Announces Host and Presenters for Association's Highest Honors at Third Annual Awards Gala on March 6

NEW YORK, February 15 -- Celebrities, authors, preservationists, past winners and tourist guides are among those selected to present the 2017 Apple Awards to be held on Monday, March 6 at the SVA Silas Theater. It is sponsored by the Guides Association of New York City (GANYC), New York's professional tour guides association. The GANYC Apple Awards honor organizations and individuals that encourage and promote New York City tourism, culture, and preservation and the work and contributions of professional New York City tour guides.

The host for the evening's festivities is <u>Mark Nadler</u>, a multi award-winning, internationally acclaimed pianist/singer/tap-dancer and comedian. In 2015, he was the recipient of the Broadway World Editor's Choice Award for Entertainer of the Year. He has also performed at Carnegie Hall, on Broadway, and in concert halls and cabarets all over the globe.

The Apple Awards will be presented by many notable New Yorkers. Musical theatre performers Shana Farr and Bruce Sabath will present the award for Achievement in NYC Culture. Roberta Nusim (President of the Art Deco Society of New York) and Tim Ries (Director of Park Services) will award the Apple for Achievement in Preservation. Janos Dev Marton is the founding blogger for Janos.NYC and will present for Outstanding NYC Website. Laurie Baker, host of podcast *Outtake Interviews*, will present the Apple for Outstanding Radio Program/Podcast.

Award-winning artists and authors who will be making presentations include: Elizabeth Kerri Mahon, Kari Morris, David Sheward and Annie Fitzsimmons, Lorcan Otway and Lynda Kennedy, as well as Andrew Yamato.

Several GANYC members will also be on hand to honor the award winners. Scott Weiner, founder of Scott's Pizza Tours, will present the Apple Award for Outstanding Achievement in NYC Food focusing on anniversaries and special accomplishments. Tony DiSanti and Kristen Singleton-Ferrari will be awarding the Apple for Outstanding Achievement in Tourism. Public Relations Chair for GANYC Amada Anderson will introduce the annual tribute *Guiding New York*. Vice President Nina Mende will present the Guiding Spirit Award award to Anthony W. Robins. This award is presented annually to an outstanding tourist guide and mentor. Marta Sanders Cooper (past president of GANYC) will be on hand to present the Apple Lifetime Achievement to New York City musical impresario and cabaret legend Steve Ross.

The event kicks off with a red-carpet event and cocktail party at 6:30 pm. Doors to the theater will open at 7:30 pm, and the ceremony will commence at 8 pm. **Tickets are on sale now**. For more info on the event and sponsorship opportunities, please contact GANYC Apple Awards Committee Chair: Adrienne Cooper at awards@ganyc.org. For Press Inquiries, contact Amada Anderson at publicrelations@ganyc.org or visit www.GANYC.org/2017-ganyc-apple-awards.

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